



MavBridge™ Product Growth Continues - Document Classification and Data Extraction

A MavBridge™ Growth Story

Since 2010, Mavro has provided solutions for the forms processing industry. Our solution focus has grown from simply identifying and classifying forms for downstream partner solutions to a fully functional document and forms imaging solution with advanced automated data extraction. All the while, this capability has co-existed with the remittance, payment, and deposit capabilities that make the MavBridge™ application unique in the industry and a tremendous return on investment.

This newsletter is the start of a multi-part series of articles that will focus on several key Mavro forms processing capabilities. Not only is this a growth opportunity for our existing customers, but as Mavro President George Hayduchok identified in the December 2018 newsletter, one that Mavro has strategically focused on for the expansion of our company. We look forward to continued success as we grow in this space.

In this initial article, we want to highlight key progression points in Mavro's solution growth. As indicated above, document identification and classification are where it all started. The ability of MavBridge™ to find a unique identifier, keyword, or specific document characteristics has enabled expansion of our One-Touch scanning solution into the forms space. Now, out-of-the-envelope extracted documents can be imaged and electronically classified immediately.

The MavBridge™ solution eliminates tedious and error-prone manual pre-sorting and batch preparation. Document separator sheets are totally removed from the process and large inventories of batch sheets are greatly reduced. Our advanced application includes intelligence that automatically separates documents at transaction boundaries and identifies most documents from image.

Examples of how Mavro customers have implemented our One-Touch process include: identifying a mixture of [claim forms](#) by layout and specific field values, classifying [X-Rays](#) by size and unique image characteristics, recognizing accounting documents by keyword and dollar amounts, and distinguishing correspondence by a combination of document features and data elements.

All in all, the Mavro One-Touch approach and the powerful tools included in the MavBridge™ Solution Suite have enabled our customers to save 30-50% in labor cost and time as compared to legacy systems. Notably, this functionality is highly flexible and can be added to an existing or new deposit-focused workflow, allowing your scanning devices to be fully utilized for a number of document scanning tasks. If you have a need to leverage extra scanning capacity or automate paper-based workflows, we encourage you to review what is available from Mavro.

Our next newsletter will focus on automated data extraction capabilities that further add labor savings and optimal workflow to the elements described above.

Maverick Spotlight

Congratulations to these Mavro employees who are celebrating their five-year anniversary at Mavro!

- Korey Sahr, Senior Applications Engineer
- Michael McGowan, Sales Executive
- Amy Tallitsch, Corporate Communications
- Michael Tallitsch, EVP North American Sales
- Tom Treba, Director of Professional Services

Other Mavro News



If you are attending the AIIM Conference in San Diego and want to learn more about Mavro's solutions, including forms processing, contact Michael McGowan at mmcgowan@mavroimaging.com. He'll share how organizations like yours are saving both time and money after implementing a Mavro solution.

What We Do

Mavro provides a wide range of products and services from consulting to end-to-end payment, forms, and document processing systems that will efficiently address your unique challenges. If you are doing manual payment, forms, or document processing, have an outdated system that needs to be replaced, or have an automated system that needs to be made more efficient, [contact Mavro Imaging](#).